



**ALASKA DEPARTMENT OF LABOR
& WORKFORCE DEVELOPMENT**

Alaska Department of Labor and Workforce Development
Alaska Workforce Investment Board
October 23-24, 2012
University of Alaska Board of Regents Board Room
Fairbanks, Alaska

MINUTES

October 23, 2012

Introduction

Call to Order – Chair, Jim Lynch

Chair Lynch called the meeting to order at 9:10 a.m.

Roll Call – Director, Jeff Selvey

There was a quorum of 19 Members present for roll call

Board members and Designees in attendance

Jim Lynch, Business/Industry
Michelle Zenger, Business/Industry
Wanetta Ayers, DCCED Designee
Kathryn Craft, DHSS Designee
Fred Villa, University of Alaska
Doug Ward, Private Sector
Chris Gregg, Organized Labor
Krisha Loescher, Private Sector
Helen Mehrkens, DEED Designee
Joey Merrick, Organized Labor
Martin Anderson, Secondary Vocational Education
Ken Peltier, Organized Labor
Mike Woods, Public Education
Corey Baxter, Organized Labor
Terry Wanzer, Private Sector
Dianne Blumer, DOLWD Commissioner
Greg Cashen, DOLWD Designee
John Cannon, Prof. w/Exp Dev. Disabilities
Florian Borowski, Business and Industry
William Bieber, Private Sector

Board members absent or excused

Charles Edwardson, Native E/T Org; Dawn Salesky, Adult Basic Education; Pearl Strub, Business and Industry; Barbara Propes, Lt. Governor's Designee; Jim Laiti, Organized Labor; John MacKinnon, Private Sector

Guests

Beth Leschper, DOLWD/Commissioner's Office; Paul Dick, DOLWD/ESD; Mike Shiffer, DOLWD/DBP; Delisa Culpepper, AMHTA; James Harvey, DOLWD/ESD; Karen Johnson, Denali Commission; Dan Robinson, DOLWD/ASD; Linda Hulbert, (former AWIB member) Jessica Stolp, AEA/AIDGA; Sean

Jobs Are Alaska's Future

Skaling, AEA; Cary Bolling, AHFC; Greg Reynolds, Southeast Alaska Career Consortium; Isabelle Tissier, University of Alaska; Lillian Ruedrich, FMH/AHEC; Fred Esposito, AVTEC; Pete Lewis, Fairbanks North Star Borough School District; Randy Cheap, Alaska Works; Mike Andrews, Alaska Works; Elaine Price, Southeast Conference; Karen Gaborik, Fairbanks North Star Borough School District; Tom Hall, Fairbanks North Star Borough School District; Mike Bell, University of Alaska Southeast; Brynn Keith, Director, DOLWD/Admin Services; Ruth Schoenleben, Nine Star Education and Employment Services; Ray DePriest, Mat Su Borough School District; Chris Norris, Icicle Seafoods (telephonic); Gayle Zartman, Bristol Bay Native Association (telephonic); Lonnie Finley, AHFC – Intern (telephonic);

AWIB Staff in attendance

Jeff Selvey, Executive Director; Jason Bluhm, Program Coordinator; Marcia Olson, CTE Coordinator; Louise Dean, Program Coordinator

Opening Remarks and Agenda Approval –Chair, Jim Lynch

MOTION to approve meeting agenda by Fred Villa

Seconded by John Cannon

Vote taken

MOTION carries

Next Meeting Date – January 23 – 24th, 2013 Juneau

Welcome – Commissioner Blumer

Commissioner Blumer thanked the AWIB staff for their work on the meeting. She welcomed new Board member Florian Borowski. She indicated her key priorities are:

- Expediting process of getting grant money on the street quickly
- Looking at allowing for a second RFP process for CTE grants
- Looking at programs that focus on career awareness for young people
- Need to do a better job of outreach to make people aware of what's available in the state
- Looking at a “portal” for the web site.

Commissioner Blumer thanked the AWIB members for their service.

Recognitions

Linda Hulbert was presented with a gold pan for her service on the AWIB.

Activities Pertinent to AWIB

Chair, Jim Lynch

Chair Lynch discussed the need to stay at the 30,000ft level. He recognized Kathy Craft and Fred Villa for their regular participation with the Ex Co. Jim gave an overview of single state WIB representation and the RAC structure. He reviewed the Statewide Input documents prepared by the WREP committee.

Executive Director, Jeff Selvey

Jeff gave an overview of the format of the meeting binder. He also provided an update of the CTE grants for FY 12, the Alaska Crew and Cast Advancement program, and the initial report for the FY 13 CTE grant programs.

Priority Industries – Doug Ward, Chair, Policy and Planning Committee

Doug gave an overview of the Policy and Planning Committee's work on priority industries. The rubric developed by the committee looks at the quality of employment. There were some questions raised by the committee about the relevance and usefulness of priority industries to the AWIB.

Doug suggested the need for breaking the priority industries down to industry sectors to measure return on investment. The users of the identified priority industries tend to be government entities for the purpose of applying for grants and as a guideline for investing funds.

Doug discussed the need for a one to one link between economic development and workforce development. Wanetta Ayers indicated economic development doesn't use priority industries and is more future-oriented. The future workforce is focused more on entrepreneurship and 1099 type jobs. There will be a shortfall until 2025 and people will need to maintain through competitive skills.

Doug pointed out it was not the intent for one stop centers to use the rubric. The priority industries work group will run some of the occupations through the rubric. Jeff Selvey will work with Doug on Priority Industries follow-up.

One Stop Centers – James Harvey, Assistant Director, DOLWD Employment Security Division

James Harvey gave an overview of the One Stop Job Centers. He indicated ESD is defined as the one stop operator for the state of Alaska. The overview was presented in power point. ESD is active in prisoner re-entry and works with the Bridge to Success Program in Eagle River and the Prisoner Re-entry program in Kenai, Mat Su and Anchorage.

Renewable Energy/Energy Efficiency (RE/EE) Panel – Dan Robinson, Chief, DOLWD Research and Analysis; Cary Bolling, Governmental Relations and Public Affairs Officer, AHFC; Sean Skaling, Deputy Director of Alternative Energy and Energy Efficiency, AIDEA; and Mike Andrews, Executive Director of Alaska Works Partnership.

There was a panel discussion with power point slides about Renewable Energy/Energy Efficiency in Alaska.

Public Testimony –

Kathy LeCompte – UAA Tech Prep Consortium

Chris Norris – Icicle Seafood's – Government Affairs

Karen Johnson, Denali Commission – Training Program Manager

Greg Reynolds – Southeast Alaska Career Consortium – Designated RTC in Southeast

Statewide Longitudinal Data Systems (SLDS) – Diane Barrans, Executive Director, Alaska Commission on Postsecondary Education

Diane Barrans gave an overview of the Statewide Longitudinal System project. She indicated they would like to have Research and Analysis involved by January 2013 with reports by mid-2015. They are hoping to have 10 years of historical data regarding how many and which students are going to college and preparing for life readiness.

Occupational Projection through 2020 – Dan Robinson, Chief, DOLWD Research and Analysis

Dan Robinson gave an overview of occupational projections through 2020. He indicated over a 10 year period 12% will be added to the workforce. Other states economies don't look much different than our wages and projected openings. The top occupations are in health care based on qualitative and quantitative data.

Tour – Chief Andrew Isaac Health Center

Reception at the Alpine Hotel – Sponsored by Banner Health

October 24, 2012

Call to Order – Chair, Jim Lynch

Chair Lynch called the meeting to order at 9:10 a.m.

Board members and Designees in attendance

Jim Lynch, Business/Industry
Wanetta Ayers, DCED Designee
Kathryn Craft, DHSS Designee
Fred Villa, University of Alaska
Doug Ward, Private Sector
Chris Gregg, Organized Labor
Krisha Loescher, Private Sector
Helen Mehrkens, DEED Designee
Joey Merrick, Organized Labor
Ken Peltier, Organized Labor
Mike Woods, Public Education
Corey Baxter, Organized Labor
Terry Wanzer, Private Sector
Dianne Blumer, DOLWD Commissioner
Greg Cashen, DOLWD Designee
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Dawn Salesky, Adult Basic Education
Florian Borowski, Business and Industry
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Barbara Propes, Lt. Governor Designee

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Charles Edwardson, Native E/T Org; Martin Anderson, Secondary Vocational Education; Michelle Zenger, Business/Industry; Pearl Strub, Business and Industry

Guests

Beth Leschper, DOLWD/Commissioner's Office; Mike Shiffer, DOLWD/DBP; Harvey, DOLWD/ESD; Karen Johnson, Denali Commission; Greg Reynolds, Southeast Alaska Career Consortium; Elaine Price, Southeast Conference; Mike Bell, University of Alaska Southeast; Ruth Schoenleben, Nine Star; Ray DePriest, Mat Su Borough School District; Fred Esposito, DOLWD/AVTEC.

AWIB Staff in attendance

Jeff Selvey, Executive Director; Jason Bluhm, Program Coordinator; Marcia Olson, CTE Coordinator; Louise Dean, Program Coordinator

2013 Calendar

MOTION to approve the 2013 AWIB calendar by John Cannon

Seconded by Helen Mehrkens

Discussion – Ken Peltier proposed moving the January meeting from Juneau to Ketchikan.

Fred Villa indicated it was a wise decision. Terry Wanzer agreed. Corey Baxter indicated he would like a tour of the dry dock. Jeff Selvey indicated he will find out the cost. Doug Ward recommended getting in touch with the Ketchikan Visitors Bureau.

Vote taken

MOTION carries

Integrated Plan and WIA Annual Report – Jeff Selvey, AWIB Executive Director, Mike Shiffer, Assistant Director, DOLWD Division of Business Partnerships, James Harvey, Assistant Director, DOLWD Employment Security Division

Mike Shiffer gave an overview of the Integrated Plan and WIA Annual Report. The key area of the Integrated Plan the board provided input on was in the mission and the vision. Mike explained the components of the plan and indicated USDOL has 90 days to review and approve the plan. It was suggested to develop a 1 or 2 page bulleted summary to use as a communications tool. Wanetta suggested preparing a crosswalk of integrated plan strategies to grant outcomes.

Division of Business Partnership Grant Activities – Mike Shiffer, DOLWD Assistant Director, Division of Business Partnerships

Mike Shiffer gave an overview of the Alaska's Workforce Development Grants Issued by the Division of Business Partnerships State Fiscal Year 2012 document included in the AWIB meeting binder. The report included information on federally and state funded training programs, Alaska Construction Academy, Alaska State Energy Sector Partnership, Alaska Youth First Program, Denali Training Fund Adult and Youth Programs, National Emergency Grant, Alaska Pipeline Worker Training Project, STEP, TVEP, WIA Adult, Dislocated Worker, Local Administration and Statewide Activities and WIA Youth Programs.

Election of Officers

The board members on the ballot for election of officers were Jim Lynch, Chair and Michelle Zenger, Vice Chair. Louise Dean distributed ballots to AWIB members. Jim Lynch was reelected Chair and Michelle Zenger was reelected Vice Chair.

Board Discussion

The following topics were discussed.

Legislation

- Greg Cashen, Assistant Commissioner, DOLWD indicated statute revisions are in the governor's office.
- John Cannon, Chair, Legislative Committee indicated he talked with former chair Linda Hullbert and she will mentor him.
- Fred Villa wanted to know if someone will be appraising the AWIB during Paula's absence. Greg Cashen indicated it would be the Commissioner, David Stone, Greg Cashen or Mike Notar. Fred suggested the legislative committee look at the legislative process Paula has put together.
- Doug Ward wants to keep track of legislation.
- Kathy Craft is willing to share health information in a one page briefing with John Cannon.
- Wanetta Ayers indicated all departments have submitted legislation to the governor's office.
- Kathy Craft indicated the Mental Health Trust has its own bill.

WorkKeys®

- Jim Lynch – Develop ideas to enhance employer demand for use of WorkKeys and KeyTrain. Encourage the Governor to encourage the state (as an employer) to model the use of WorkKeys/KeyTrain.
- Doug Ward will work with Ketchikan JC to learn more on how employers can use WorkKeys and ACT in the workplace.
- Jim Lynch volunteered Fairbanks Memorial Hospital to be a 'case study' in how to use WorkKeys and how to get employers to see the value of the program
- Fred Villa wanted to know what is the board's role as education moves forward with WorkKeys and how do we get employers to recognize WorkKeys. Ken Peltier indicated training centers are the filter for WorkKeys.

- Fred Villa will give a summary of workforce development plans for how and where we are interacting. He will send to Ex Co and bring to the board in January.

Women and Minorities

- Florian wanted to know what we are doing to help women and minorities.
- Doug Ward indicated that statewide there is an effort to get these groups to journey level status. DOT requirement for contractors to provide a line item to advance women and minorities to journey level status.
- Helen Mehrkens – “Non-traditional” occupations education and employment is one of the federal measures in Perkins.
- Greg Cashen – Women in Trades, Construction Academies and Pipeline Training Facility.
- Mike Shiffer – There is an opportunity across the spectrum to create awareness. Girls in school looking at nontraditional occupations as well as boys looking at nontraditional occupations such as boys in nursing. USDOL also had a women’s bureau.
- Dan Robinson – Every couple of years Research and Analysis prepares a “gender gap” analysis.
- Chris Gregg – Required filling out a report for the feds.
- Mike Woods – Public education has an awareness of a new workforce.

Outreach and Input –

- Wanetta Ayers- How can the AWIB engage business/industry and other stakeholders to give feedback on the WIA Strategic Plan. Mike Shiffer said that was a recommendation of the feds when they monitored. Wanetta gave the example of the NP Council of Fisheries Management that put links on their website on how to get engaged. Barbara Propes suggested surveys as a good way to get input from folks.
- Jim Lynch - How do we note and potentially separate two different industry issues: 1) how/where do get money vs. 2) how/where/when do I give input on my industry
- Doug Ward – If there’s already a mechanism for employers to provide occupational data to DOLWD, take that opportunity to remind employers about WorkKeys, Integrated Plan, etc.
- Doug Ward suggested to the board that if they want something particular to be written in the minutes, they should preface their remarks with that statement.

Wrap and Adjournment

Meeting was adjourned at 12:30 p.m.

Pipeline Training Center tour

Some board members participated in a tour of the Pipeline Training Center

Next meeting – January 23 -24, 2013, Ketchikan, AK